

SPECIALISED MASTER IN MANAGEMENT

Graduate profile

The specialised Master in Technological and Industrial Management provides comprehensive and operational training in business management (finance and control, marketing, HRM, IT). It aims at training specialists in management, who are informed and aware of the different disciplines involved in the management of organisations.

The objective is to bridge the gap between previous training of participants and the high standards of business management. The training offers young graduates, who are at the start of their career, the opportunity to acquire the management methods and behaviours that allow them to be effective and efficient within the private or public organisations that employ them.

Specificities :

- > Perfect mastery of management tools
- > A staggered training schedule that combines theory and practical cases
- > Groups of highly motivated participants who share their experience
- > High-level professional opportunities.

The program was designed to train non-economist managers in the learning and implementation of management resources and techniques. The set of courses in the Specialised Master provides a solid bridge between initial university training and current or future professional life.

The knowledge acquired from a previous master's degree will have enabled young graduates to enter a sector of activity; the knowledge acquired in this specialised master allows them to:

- > develop management skills,
- > become familiar with the tools and behaviours that are essential to be effective and efficient within organisations,
- > aim for a high-level position of responsibility in both public and private companies,
- > increase their chances of being operational on the job market,
- > specialise or consider a professional reorientation.

On completion of this programme, students are expected to reach the following learning outcomes:

LEARNING GOALS	LEARNING OBJECTIVES « OUR GRADUATES WILL BE ABLE TO...»
LG1 Management	LO 1.1 Integrate sustainable development into problem analysis
	LO 1.2 Master and apply key economic and management concepts, frameworks and theories in a professional context in order to identify a business opportunity and create a relevant innovative solution for it
	LO 1.3 Embed scientific and technological processes as well as external factors to formulate a business issue into a well-defined problem and propose a solution
LG2 Academic mindset	LO 2.1 Adopt a scientific approach to data collection, research and analysis and communicate results with clear, structured and sophisticated arguments
	LO 2.2 Display critical thinking and develop autonomous learning strategies and techniques
LG3 Analytical skills	LO 3.1 Apply quantitative and qualitative techniques to support data analysis using standard office and statistical software
LG4 Professional skills	LO 4.1 Work and communicate effectively as part of a team in an international and multicultural environment
	LO 4.2 Demonstrate work ethics to foster a socially responsible behaviour in the workplace